HERO Direct Pay has teamed up with your distributor to allow you to execute more projects and grow faster with expanded credit.

HERO now offers select contractors a unique opportunity to increase project volume and improve cash flow. The new HERO Direct Pay helps you scale your business faster by running numerous HERO financed jobs without impacting your existing distributor line of credit.

HERO and your distributor have made the process simple, allowing you to focus on completing more jobs and growing your business.

See reverse for more details.
How Does it Work?

HERO Direct Pay helps you to grow your business faster by allowing you to do more jobs without affecting your existing credit line. It’s easy to use and seamlessly integrates with the rest of the HERO process.

1. Identify Your Job as Direct Pay
   When you call in your job, identify the project as Direct Pay and provide the name of the distributor that will be providing your products and materials.

2. HERO Confirms Payment Amount
   Once HERO confirms the material cost, your distributor will ship your orders without affecting your credit line.

3. HERO Pays You & Your Distributor
   Submit your Customer Completion Certificate the same way you do today and HERO will automatically pay you and your distributor simultaneously when the project is funded.

To get started, send an email identifying the distributor you currently work with to directpay@heroprogram.com.